

DMN DATA. STRATEGY. TECHNOLOGY. AWARDS

Honoring the most innovative strategies and platforms in marketing today, the DMN Awards recognize exemplary and innovative use of data, strategy, and technology in pursuit of marketing excellence.

Show your support for the absolute best in the business of digital and data-driven marketing. The following sponsorship opportunities are available; packages can be customized to fit your needs.



AWARDS PARTNERS TICKET PACKAGES

PLATINUM PARTNER | \$5,500

- Five (5) tickets to the event
- Reserved VIP section
- Reserved 30 minutes of bowling or ski ball
- Branding:
 - » Logo placement on all event promotion (online, newsletters, dedicated emails, marketing materials, etc.)
 - » Logo placement at event on signage, step and repeat, and screen

GOLD PARTNER | \$3,850

- Three (3) tickets to the event
- Reserved 30 minutes of bowling or ski ball
- Branding:
 - » Logo placement on all event promotion (online, newsletters, dedicated emails, marketing materials, etc.)
 - » Logo placement at event on signage, step and repeat, and screen

SILVER PARTNER | \$2,950

- Three (3) tickets to the event
- Branding:
 - » Logo placement on all event promotion (online, newsletters, dedicated emails, marketing materials, etc.)
 - » Logo placement at event on signage, step and repeat, and screen

ADDITIONAL OPPORTUNITIES

NAME YOUR COCKTAIL SPONSORSHIP | \$6,500

- Name a cocktail from a group of select recipes; offered to guests throughout the event
- Logo placement on napkins and signs on the bar
- Logo placement on all event promotion (online, newsletters, dedicated emails, marketing materials, etc.)
- Logo placement at event on signage, step and repeat, and screen
- Sponsor to address attendees with a congratulatory toast
- Two (2) tickets to the awards ceremony

PHOTOBOOTH SPONSORSHIP | \$4,500

- Logo placement on all event promotion (online, newsletters, dedicated emails, marketing materials, etc.)
- Logo placement at event on signage, step and repeat, and screen
- Guests will take souvenir photos in branded photo booth
- Custom props with your branding to be used for fun, festive, and lasting impressions
- Four (4) tickets to the awards ceremony

