MARKETING TECH COMPANY AWARDS

Following is the information you will need to provide when submitting a nomination for this category.
Official nomination forms can be found here

QUESTIONS

Title of entry

Agency or company being nominated

Platform name (if applicable)

250-words or fewer per answer

1. What does the platform do?

2. What are the main user benefits?

3. What is unique about the platform relative to competitors?

4. How does the platform help clients innovate in their market?

5. Please provide a brief client testimonial, if possible.

6. Confidential Information (150 words). If you have any confidential information that cannot be viewed by the general public or published anywhere, please write it here. This information will be reserved for the jury only.

SUPPORT MATERIALS

Image (mandatory)

Should your entry reach the finalist stage, this image may be used for publication in DMN and will be used on-screen during the awards night presentation.

- At least one key image must be uploaded with each entry
- Images must be color JPEG files
- We discourage scanned images. But if they must be scanned images, they must be scanned at a minimum of 300 DPI
- Logos alone are not acceptable images
- The image should be 300 dpi and 16.5 x 23.4 inches in size

Video (optional, but highly encouraged)

Jurors may not be able to watch all of your video, so be sure that all key facts supporting your entry are within the written submission as well.

- Video can be up to 2 minutes long
- Video must be uploaded in MOV or MP4 format
- File size should be no larger than 350 MB

Additional supporting evidence (optional)

- One PDF (max 15 MB)
- One MP3 audio file (max 350 MB)
- Up to three relevant website or social media links

This document may not be used as an official entry form. In order to be considered for a DMN Award, all entries must be received through our nomination and judging portal, which you can access here.