

2018 ADVERTISING RATES

ONLINE DISPLAY

Leaderboard (728x90)	\$105	CPM
IMU (300x250)	\$105	CPM
Navigation Bar (980x30)	\$95	CPM
Premium Sidebar (300x600)	\$135	CPL

HIGH IMPACT

Skin	\$2,750	Per Day
Prestitial (640x480)	\$1,750	Per Day
Pushdown (980x418)	\$1,250	Per Day
Page Peel	\$1,150	Per Day

- Additional targeting options include: Geo, Behavior, Contextual, Key word, Re-targeting, etc.

NEWSLETTERS

Sponsorship

	Per Week	5 or more
Daily Insider (5 days)	\$5,400	\$4,590
Best Of...Weekly	\$2,350	\$1,999
DMNTech Roundup	\$1,500	\$1,275

NATIVE ADVERTISING

6 articles 3 articles

Partner Content by Advertiser	\$17,845	\$10,497
Partner Content by DMN	\$43,599	\$25,647

CONTENT SYNDICATION (CPL)

Pay per lead based on client filters.
Contact us for details

DEDICATED EMAIL

Sponsored Promotion	Whitepaper Of The Day	Hot List Of The Day
\$5,965	\$3,595	\$2,545

ONLINE DIRECTORY

(ANNUAL RATE)

Option A	Option B	Option C
\$1,495	\$1,130	\$900

WEBCAST

Custom	Partner	Editorial
\$24,875	\$19,875	\$14,875

VIRTUAL EVENT SPONSORSHIPS

Keynote	Session	Booth
\$9,870	\$9,870	\$4,715

EBOOKS

Editorial	Exclusive Editorial	Custom
\$7,550	\$15,150	\$16,000

PRINT

Full page
\$8,995

SOCIAL

Tweet Chat Sponsor	2 Sponsored Tweets	5 Sponsored Tweets
\$4,565	\$1,750	\$3,350

PODCASTS

Spotlight On
\$3,950

CUSTOM EVENTS

Roundtable	Panel	Workshop
\$19,500 <small>(standard package)</small>	\$23,500	Call for pricing

ANNUAL EVENTS

Contact us for details

- DMN Awards, Marketing Hall of Femme, 40Under40 - see sale sheets for sponsorship opportunities