

# NEWSLETTERS

The following editorial newsletters are published by DMN and are available for sponsorship. Sponsorship includes a leaderboard and a textbox banner located above the fold.



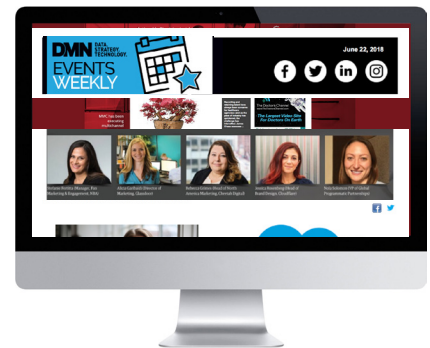
## DMN DAILY INSIDER

Delivered to 38,650 integrated marketers every business day. Daily Insider is the must-read for marketers and their agencies for its breaking news coverage and expert analysis on all aspects of marketing.



## DMN BEST OF...WEEKLY

Since launching in January 2016, Best of...Weekly is one of DMN's most popular newsletters, with consistent higher-than-average open rates. Deployed every Friday to a growing list of approximately 39,605 subscribers, Best of... Weekly highlights the top articles from DMN.



## DMN EVENTS WEEKLY

Our subscribers are not only loyal readers of our content, but stay highly engaged with DMN through the many events we host. Distributed to more than 55,000 readers, Events Weekly highlights all upcoming happenings at DMN including: Webcasts, Podcasts, DMN Marketers' Masterclasses, Live Events, Special Events, and more!



NEWSLETTERS	Sponsorship	
	Per Week	5 or more
Daily Insider (5 days)	\$5,400	\$4,590
Best Of...Weekly	\$2,350	\$1,990
Events Weekly	\$1,500	\$1,275