

PODCASTS

“At SiriusDecisions, we are always exploring and evolving how we deliver our research and insights to clients in a way that fits their busy schedules and consumption needs. By partnering with DMN on the production of a high-quality podcasts series, we are thrilled to offer our clients an alternative to getting the ‘download’ on today’s hot topics. DMN’s Editor-in-Chief, Kim Davis, was instrumental in facilitating the creation and timely promotion of our podcasts to their expansive network of B2B professionals.”

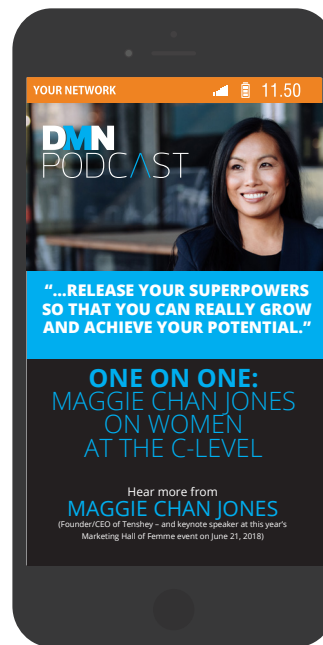
— May 2018, Sr. Director of Communications, SiriusDecisions

DMN PODCASTS

Align your brand with thought leadership, editorial content, educational information, current trends and more – in comprehensive, short, impactful segments!

CURRENT DMN PODCASTS:

- **Spotlight On** – sponsored content from innovative marketing and marketing technology vendors
- **One on One** – features topical discussions with key industry leaders
- **Hall of Femme** – showcases honorees from our annual women in marketing leadership event
- **Team Talk** – features the DMN editorial team, catching listeners up on the news of the week



Spotlight On rate: \$3,950

Additional sponsorship and custom opportunities available – call for more information!

