

# DMN40 UNDER40

## CELEBRATING THE MOST INFLUENTIAL PEOPLE IN MARKETING



Join us this Fall in NYC for the DMN 40Under40 Awards, where we celebrate young marketing leaders who are not only succeeding, but excelling in their careers.

The DMN editorial team will judge nominations from across agencies, brands, and vendors to select 40 of the brightest, most ambitious, and fastest-rising marketers under the age of 40. Along with a festive awards ceremony to honor their accomplishments, the event will feature a mentorship panel featuring several past winners who will discuss their success strategies, and what they are doing now to maintain their career and company momentum. You won't want to miss this exciting event!

**DMN40**  
UNDER40**SPONSORSHIP  
PACKAGES 2018****ROUNDTABLE  
SPONSORSHIP**  
\$12,500

This intimate roundtable will take place the day of the 40Under40 Awards program. Sponsor will select up to 10 attendees from the registration list for this special invitation only roundtable discussion. Topics are subject to editorial oversight and approval, and must be non-promotional in nature.

Package includes:

- Co-host roundtable for up to 10 attendees (DMN programming team will help coordinate invitation and attendee confirmation process).
- Four (4) complimentary tickets to the awards ceremony.
- Logo placement on all event promotion (online, newsletters, dedicated emails, signage, event marketing materials, etc.).
- Full-page ad in The 2018 40Under40 Awards eBook, deployed to DMN's 60,000+ email subscriber audience as well as archived in DMN's online eBook library for 12 months.
- Branding at event.

**COCKTAIL MIX & MINGLE  
SPONSORSHIP** \$6,500

- Logo placement at Cocktail Mix & Mingle on signage, napkins etc.
- Sponsor to address attendees and femmes with a congratulatory toast.
- Two (2) tickets to the awards ceremony.
- Full-page ad in The 2018 40Under40 Awards eBook, deployed to DMN's 60,000+ email subscriber audience as well as archived in DMN's online eBook library for 12 months.



**DMN40**  
UNDER40**SPONSORSHIP  
PACKAGES 2018****PANEL SPONSORSHIP****\$11,500**

- Participation as a panel member on one (1) editorial coordinated session (non-promotional). Topic is subject to editorial oversight and coordination.
- Four (4) tickets to the awards ceremony.
- Logo placement on all event promotion (online, newsletters, dedicated emails, signage, event marketing materials, etc.).
- Full-page ad in The 2018 40Under40 Awards eBook, deployed to DMN's 60,000+ email subscriber audience as well as archived in DMN's online eBook library for 12 months.

**PHOTOBOOTH  
SPONSORSHIP****\$9,500**

- Logo placement on all event promotion (online, newsletters, dedicated emails, marketing materials, etc.).
- Logo placement at event on signage, step and repeat, screen, and stage.
- Guests will take souvenir photos in branded photo booth.
- Photos will be printed in color and incorporate your logo for long-term exposure and association with a memorable event.
- Custom backdrop includes sponsor's logo.
- Full-page ad in The 2018 40Under40 Awards eBook, deployed to DMN's 60,000+ email subscriber audience as well as archived in DMN's online eBook library for 12 months.
- Four (4) tickets to the awards ceremony.





## **DIGITAL PARTNER \$12,000**

- Logo placement on all event promotion (online, newsletters, dedicated emails, marketing materials, etc.).
- Logo placement at event on signage, step and repeat, screen, and stage.
- Logo placement on a digital social media wall (located in the event room) that displays comments and photos uploaded via twitter and Instagram.
- Retention of all twitter handles from participants.
- Sponsorship of the digital/interactive guest directory with logo recognition.
- Ownership of the Wi-Fi name and password.
- Sponsorship of The 2018 40Under40 Awards social media competition. Sponsor and DMN to decide what the competition will be. Competition will be judged by DMN events team and presented before the awards by Editor-in-Chief of DMN.
- Full-page ad in The 2018 40Under40 Awards eBook, deployed to DMN's 60,000+ email subscriber audience as well as archived in DMN's online eBook library for 12 months.
- Four (4) tickets to the awards ceremony.



## AWARDS CONGRATULATORY PARTNERS:

### **GOLD PARTNER** \$8,500

- Logo placement on all event promotion (online, newsletters, dedicated emails, marketing materials, etc.).
- Logo placement at event on signage, step and repeat, screen, and stage.
- Customized HTML email provided to you to promote the event.
- Table of ten (10) at the event for your team and honoree with front of room location.
- Chilled bottle of champagne with your personalized, dedicated note to your honoree.
- Full-page ad in The 2018 40Under40 Awards eBook, deployed to DMN's 60,000+ email subscriber audience as well as archived in DMN's online eBook library for 12 months.

### **SILVER PARTNER** \$5,900

- Logo placement on all event promotion (online, newsletters, dedicated emails, marketing materials, etc.).
- Logo placement at event on signage, step and repeat, screen, and stage.
- Half table (5 tickets) at the event for your team and honoree with front of room location.
- Chilled bottle of champagne with your personalized, dedicated note to your honoree.
- Full-page ad in The 2018 40Under40 Awards eBook, deployed to DMN's 60,000+ email subscriber audience as well as archived in DMN's online eBook library for 12 months.

