

# EBOOKS

## DMN EDITORIAL EBOOKS:

- Produced by the DMN editorial team
- Topics cover data-driven marketing strategies such as big data, AI, CX, omnichannel trends, email marketing, content marketing, social media, and more. See editorial calendar for complete list
- Published on DMNews.com
- Promoted via dedicated email deployments, newsletters, social media, and online

## SPONSORSHIP INCLUDES:

- Branding with sponsor logo on cover page, landing page, and all promotional emails
- Full-page ad in the eBook
- 150 leads

**Standard Rate: \$7,550**

**Exclusive Sponsor Rate: \$15,150**

## DMN CUSTOM EBOOKS:

- Created by DMN based on sponsor's brief
- Produced on-demand within 6 weeks
- Content may include sponsor quotes, case studies, and data
- 150 leads
- Additional leads available on CPL basis
- Cost includes creation, design, and distribution

**Rate: \$16,000**

