

# NEWSLETTERS

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## DMN DAILY INSIDER

Delivered to 38,379 integrated marketers every business day. Daily Insider is the must-read for marketers and their agencies for its breaking news coverage and expert analysis on all aspects of marketing.



## DMN BEST OF...WEEKLY

Since launching in January 2016, Best of...Weekly is one of DMN's most popular newsletters, with consistent higher-than-average open rates. Deployed every Friday to a growing list of approximately 43,594 subscribers, Best of... Weekly highlights the top articles from DMN.



## DMN CUSTOM NEWSLETTERS

Position your brand as thought leaders within your field with a custom newsletter. DMN will design and create the newsletter in consultation with you, and your branding will be prominently displayed.



NEWSLETTERS	Sponsorship	
	Per Week	5 or more
Daily Insider (5 days)	\$5,400	\$4,590
Best Of...Weekly	\$2,350	\$1,990
DMN Custom Newsletter	Call for Pricing	
Newsletter text ad	\$1,000	