

# PRINT

DMN publishes custom print editions throughout the year that individually reach 40,000 senior marketers. The magazine is distributed to subscribers, as well as to audiences at different events and tradeshows. Reach additional prospects with our print publications, or let us create a magazine that's all your own.



## THE AGE OF REAL-TIME RETAIL (FEBRUARY)

Age of Real Time Retail - The connected customer isn't just the customer at the keyboard, or the customer with the phone in his or her pocket. It's the free-standing consumer in the voice-responsive, augmented reality-enhanced world of tomorrow.

Additional distribution at **eTail West - The Retail eCommerce Conference**.  
**Full-page rate: \$8,880**

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The retail revolution is here... but are brands ready? Dive deep into how technology and innovation are effecting today's retail businesses.

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(OCTOBER)

## WHEN DATA GETS PERSONAL

Additional distribution at **&THEN**, DMA's largest gathering of the data-driven marketing industry.

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