

EVENTS

Deliver insight, demonstrate expertise, and share thought leadership.

DMN CUSTOM ROUNDTABLES

8-12 participants will include client-side marketers and high-level thought leaders chosen by DMN editors.

Before the event: DMN provides full service solution, handling all logistics for the event. Sponsor included on invites and in promotional activities leading up to the event.

During the event: Senior executives from sponsor are seated at the table and will play a prominent role in the theme-driven conversation moderated by DMN.

After the event: Feature-length eBook coverage promoted to the DMN audience.

Suggested topics include:

- ABM
- AI
- Analytics
- Content Marketing
- Diversity in Marketing
- GDPR
- eCommerce
- Lead Generation
- Mobile Marketing
- Personalization
- Retail Tech
- Segmentation and Testing
- Social Media

Rate: \$19,500 (standard package)

PANELS

Designed for an audience of 25-100, these gatherings include a keynote speaker and a panel of 2-4 industry leaders, all addressing a live invitation only group of senior marketers.

Rate: \$23,500

WORKSHOPS

Provide concepts, strategies, and practical actions relevant to a targeted audience of 10-50 people based on your marketing objectives.

Rate: Call for pricing

DINNERS

Looking for a more intimate setting to host a specific group of high-level professionals? DMN can facilitate an inspiring conversation around your chosen topics and will handle all the logistics for you!

Rate: Call for pricing

