

DMN40 UNDER40



2019

DMN's 40UNDER40 recognizes extraordinary marketers from across brands, agencies, and vendors, who are not only succeeding, but excelling in their careers. Their outstanding achievements through creativity, innovation, support, leadership, and company advancement in marketing at such an early stage in their career, is what makes DMN proud to recognize them. Join us to see NYC at its best while we enjoy dinner, drinks, and the presentation of the 2019 awards to marketing's top 40UNDER40.

AQUA AZUL YACHT | PIER 60 | CHELSEA PIERS | MANHATTAN, NY
BOARD AT 5:30PM | RETURN AT 9:00PM



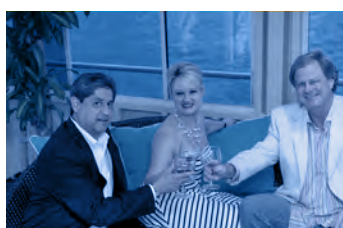
2019 event sponsorships

DMN40
UNDER40

\$37,000 EVENT & FIREWORKS SPONSOR (1 sponsorship available)

Celebrate your honoree in the biggest way! The event and fireworks sponsor will receive 5 star treatment with:

- Eight (8) tickets with seating at a private table
- Sponsor recognized in Welcome speech and at conclusion of fireworks show
- Chilled bottle of champagne with your personalized, dedicated note to your honoree.
- Logo placement on all event promotion (DMN website, newsletters, dedicated emails, social media)
- Logo placement at event on signage, step and repeat, and digital screens
- Logo placement on cover of the 2019 DMN 40UNDER40 commemorative eBook along with a full-page ad; deployed to DMN's 80,000+ email subscriber audience, added to the DMN 40UNDER40 website for 12 months, as well as archived in DMN's online eBook library for 12 months.
- Customized HTML email provided to you to promote your honoree (5 day lead time, sponsor provides copy and desired images)
- Company bio and social handles listed on 40UNDER40 website (150 word limit for bio, logo to link to company website and provided social handles: Twitter, Facebook, Instagram, and LinkedIn)



\$8,250 INTERACTIVE ENTERTAINMENT SPONSOR (2 sponsorships available)

- Four (4) tickets at a semi-private table
- Sponsor provides input in entertainment selection
- Chilled bottle of champagne with your personalized, dedicated note to your honoree
- Customized HTML email provided to you to promote your honoree (5 day lead time, sponsor provides copy and desired images)
- Logo placement at event on signage, step and repeat, and digital screens
- Full-page ad in the 2019 DMN 40UNDER40 commemorative eBook deployed to DMN's 80,000+ email subscriber audience, added to the DMN 40UNDER40 website for 12 months, as well as archived in DMN's online eBook library for 12 months
- Company bio and social handles listed on 40UNDER40 website (125 word limit for bio, logo to link to company website and provided social handles: Twitter, Facebook, Instagram, and LinkedIn)

\$7,950 DIGITAL SPONSOR (1 sponsorship available)

- Four (4) tickets at a semi-private table
- Chilled bottle of champagne with your personalized, dedicated note to your honoree
- Sponsor of event recap video, with logo included, that will be published online and shared on our social media channels
- Customized HTML email provided to you to promote your honoree (5 day lead time, sponsor provides copy and desired images)
- Sponsorship of the digital honoree directory with logo recognition
- Logo placement on digital social media wall that displays photos and comments guests tag with event hashtag (located on 2nd and 3rd floor of yacht)
- Logo placement at event on signage, step and repeat, and digital screens
- Full-page ad in the 2019 DMN 40UNDER40 commemorative eBook deployed to DMN's 80,000+ email subscriber audience, added to the DMN 40UNDER40 website for 12 months, as well as archived in DMN's online eBook library for 12 months
- Company bio and social handles listed on 40UNDER40 website (125 word limit for bio, logo to link to company website and provided social handles: Twitter, Facebook, Instagram, and LinkedIn)

\$6,500 MIX AND MINGLE SPONSOR (1 sponsorship available)

- Four (4) tickets at a semi-private table
- Chilled bottle of champagne with your personalized, dedicated note to your honoree
- Logo placement on lounge level of yacht
- Logo placement at event on signage, step and repeat, and digital screens
- Full-page ad in the 2019 DMN 40UNDER40 commemorative eBook deployed to DMN's 80,000+ email subscriber audience, added to the DMN 40UNDER40 website for 12 months, as well as archived in DMN's online eBook library for 12 months
- Company bio and social handles listed on 40UNDER40 website (125 word limit for bio, logo to link to company website and provided social handles: Twitter, Facebook, Instagram, and LinkedIn)



2019 honoree sponsorships

\$7,950 DIAMOND SPONSOR (multiple sponsorships available)

- Eight (8) tickets with seating at a private table
- Chilled bottle of champagne with your personalized, dedicated note to your honoree.
- Logo placement on all event promotion (DMN website, newsletters, dedicated emails, social media)
- Logo placement at event on signage, step and repeat, and digital screens
- Full-page ad in the 2019 DMN 40UNDER40 commemorative eBook deployed to DMN's 80,000+ email subscriber audience, added to the DMN 40UNDER40 website for 12 months, as well as archived in DMN's online eBook library for 12 months.
- Company bio and social handles listed on 40UNDER40 website (75 word limit for bio, logo to link to company website and provided social handles: Twitter, Facebook, Instagram, and LinkedIn)

\$3,950 PLATINUM SPONSOR (multiple sponsorships available)

- Four (4) tickets at a semi-private table
- Chilled bottle of champagne with your personalized, dedicated note to your honoree.
- Logo placement on all event promotion (DMN website, newsletters, dedicated emails, social media)
- Logo placement at event on signage, step and repeat, and digital screens
- Full-page ad in the 2019 DMN 40UNDER40 commemorative eBook deployed to DMN's 80,000+ email subscriber audience, added to the DMN 40UNDER40 website for 12 months, as well as archived in DMN's online eBook library for 12 months.
- Company bio and social handles listed on 40UNDER40 website (75 word limit for bio, logo to link to company website and provided social handles: Twitter, Facebook, Instagram, and LinkedIn)

\$2,550 GOLD SPONSOR (multiple sponsorships available)

- Two (2) tickets seated with other guests
- Logo placement on all event promotion (DMN website, newsletters, dedicated emails, social media)
- Logo placement at event on signage, step and repeat, and digital screens
- Full-page ad in the 2019 DMN 40UNDER40 commemorative eBook deployed to DMN's 80,000+ email subscriber audience, added to the DMN 40UNDER40 website for 12 months, as well as archived in DMN's online eBook library for 12 months.
- Company bio and social handles listed on 40UNDER40 website (75 word limit for bio, logo to link to company website and provided social handles: Twitter, Facebook, Instagram, and LinkedIn)

