

2019 Marketing HALL OF FEMME & WOMEN TO WATCH

From homemaker to boss-lady and
everything in-between!

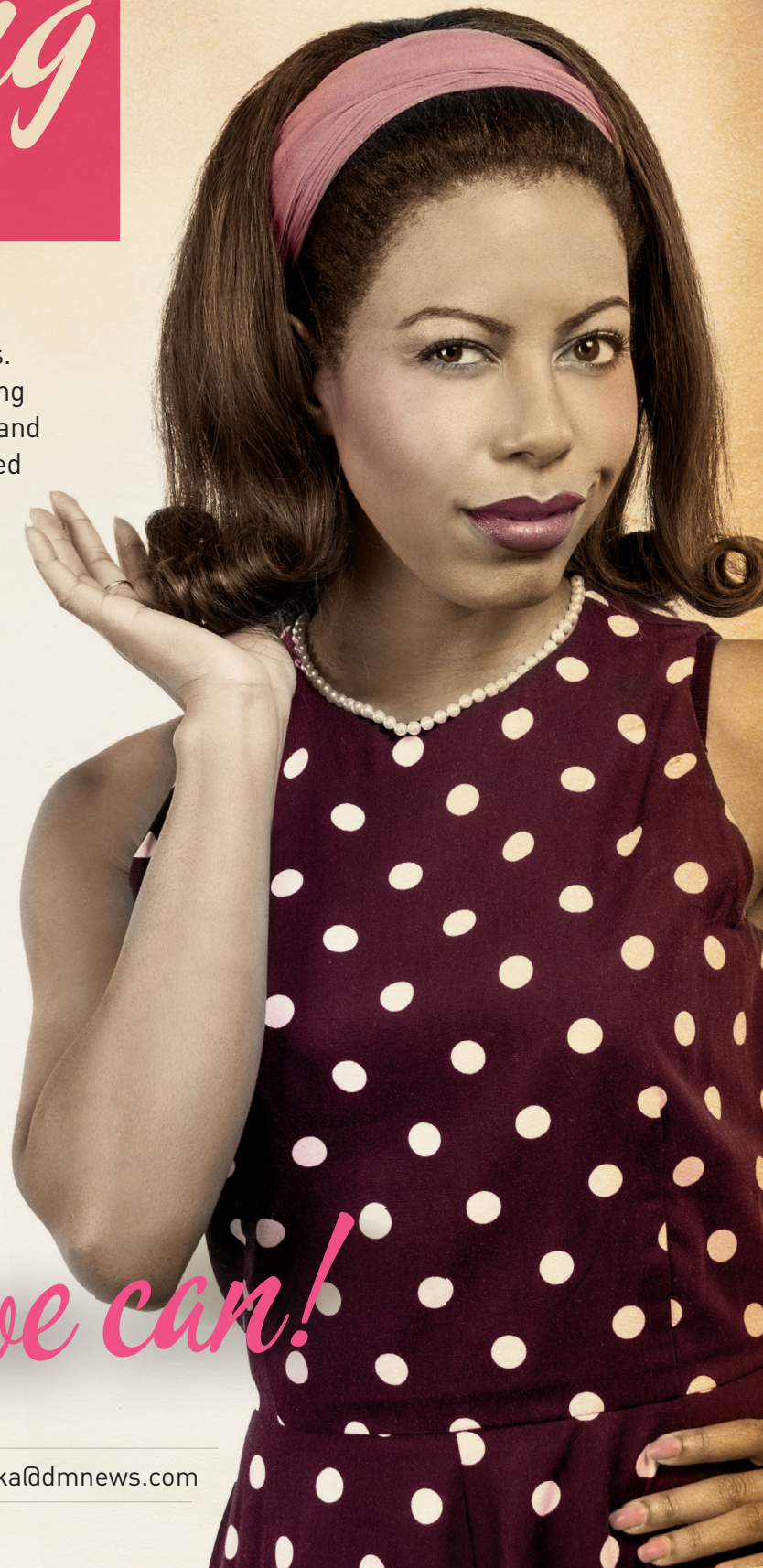
The DMN Marketing Hall of Femme honors female marketers who have taken risks, pushed limits, and achieved standout success in their marketing careers. These fiercely talented women are all senior marketing professionals at brands, non-profits, marketing tech and services vendors, or agencies. DMN remains dedicated to the mission of empowering women by giving them the recognition they deserve, while nurturing a community of female leaders to inspire the next generation of marketers.

To date, the DMN Marketing Hall of Femme has honored more than 100 exceptional female marketers. In 2019, we'll add a new group of inductees, and celebrate them with a half-day awards program, where attendees can meet new and prior honorees, hear first-person narratives behind their achievements, and attend sessions that explore the issues most relevant to female leaders working in marketing today.

You mean a woman
can achieve excellence
in marketing?

Hell yeah, we can!

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2019
Marketing
HALL OF FEMME

**SUMMIT SPONSORSHIP
PACKAGES 2019**



MIMOSAS & MINGLE MIXER SPONSORSHIP \$6,500

- Logo placement at Mimosas & Mingle Mixer on signage, napkins
- Sponsor recognized in Welcome.
- Two (2) tickets to the awards ceremony.
- Full-page ad in the 2019 Marketing Hall of Femme eBook, deployed to DMN's 60,000+ email subscriber audience as well as archived in DMN's online eBook library for 12 months.



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PANEL SPONSORSHIP \$11,500

- Participation as a panel member on one (1) editorial coordinated session (non-promotional). Topic is subject to editorial oversight and coordination.
- Four (4) tickets to the awards ceremony.
- Logo placement on all event promotion (online, newsletters, dedicated emails, signage, event marketing materials).
- Full-page ad in the 2019 Marketing Hall of Femme eBook, deployed to DMN's 60,000+ email subscriber audience as well as archived in DMN's online eBook library for 12 months.
- Customized HTML email provided to you to promote event with \$100 discount.



DIGITAL PARTNER \$12,000

- Logo placement on all event promotion (online, newsletters, dedicated emails, marketing materials).
- Logo placement at event on signage, step and repeat, and screen.
- Logo placement on a digital social media wall (located in the event room) that displays comments and photos uploaded via twitter and Instagram.
- Retention of all twitter handles from participants.
- Sponsorship of the digital/interactive guest directory with logo recognition.
- Ownership of the Wi-Fi name and password.
- Sponsorship of the DMN Marketing Hall of Femme social media competition. Sponsor and DMN to decide what the competition will be. Competition will be judged by DMN events team and presented before the awards by Editor-in-Chief of DMN.
- Full-page ad in the 2019 Marketing Hall of Femme eBook, deployed to DMN's 60,000+ email subscriber audience as well as archived in DMN's online eBook library for 12 months.
- Four (4) tickets to the awards ceremony.
- Sponsorship of the Snapchat filter (Includes sponsor logo on DMN-designed Marketing Hall of Fame geo-filter. Sponsor may submit own geo-filter design; subject to DMN approval).

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AWARDS CONGRATULATORY PARTNERS:

GOLD PARTNER

\$7,995

- Logo placement on all event promotion (online, newsletters, dedicated emails, marketing materials).
- Logo placement at event on signage, step and repeat, screen, and stage.
- Customized HTML email provided to you to promote the event.
- Table of eight (8) at the event for your team and honoree with front of room location.
- Chilled bottle of champagne with your personalized, dedicated note to your honoree.
- Full-page ad in the 2019 Marketing Hall of Femme eBook, deployed to DMN's 60,000+ email subscriber audience as well as archived in DMN's online eBook library for 12 months.

SILVER PARTNER

\$4,995

- Logo placement on all event promotion (online, newsletters, dedicated emails, marketing materials).
- Logo placement at event on signage, step and repeat, screen, and stage.
- Customized HTML email provided to you to promote the event.
- Half table of four (4 tickets) at the event for your team and honoree with front of room location.
- Chilled bottle of champagne with your personalized, dedicated note to your honoree.
- Full-page ad in the 2019 Marketing Hall of Femme eBook, deployed to DMN's 60,000+ email subscriber audience as well as archived in DMN's online eBook library for 12 months.



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**CHAMPAGNE TOAST
SPONSOR**

\$3,000

- Logo placement on screen during toast
- Sponsor recognition during toast
- Two (2) tickets the award ceremony
- Full-page ad in the 2019 Marketing Hall of Femme eBook, deployed to DMN's 60,000 subscriber audience as well as archived in DMN's online eBook library for 12 months.

ARTIST SPONSOR

\$2,000

- Logo placement at station
- Two (2) tickets to award ceremony
- Full-page ad in the 2019 Marketing Hall of Femme eBook, deployed to DMN's 60,000 subscriber audience as well as archived in DMN's online eBook library for 12 months.

