

WEBCASTS

Communicate thought leadership to a captive audience while generating leads.

PARTNER WEBCAST

- DMN promotes, manages logistics, provides intro, manages Q&A, and supplies leads.
- Sponsor provides speaker and content.

CUSTOM WEBCAST

- DMN creates and delivers webcast based on sponsor’s brief, manages Q&A, and supplies leads.
- Sponsor can provide speaker to participate in Q&A.

EDITORIAL WEBCAST

- DMN editorial team creates all content and design.
- Sponsor receives branding, an opportunity to be involved in the Q&A, plus all leads.



Format	Content Creation	Moderator	Speaker Recruitment	Speaking Opportunity	Price
Partner	Sponsor	DMN	Sponsor	Sponsor speaks on panel	\$19,875
Custom	DMN	DMN	DMN	Q&A	\$24,875
Editorial	DMN	DMN	DMN	Sponsor has 10 minutes at the end of Q&A	\$14,875