

# DMN ADVERTISING RATES

## ONLINE DISPLAY

Leaderboard (970x90)	\$105	CPM
IMU (300x250)	\$105	CPM
Premium Sidebar (300x600)	\$135	CPM
Sidebar (300x600)	\$950	Per Day

## THEMED WEEK SPONSORSHIP

Responsive Reskin (1658x1058)	\$2,750	Per Day
Billboard (970x250)	\$1,450	Per Day

- Additional targeting options include: Geo, Behavior, Contextual, Key word, Re-targeting, etc.

## NEWSLETTERS

### Sponsorship

	Per Week	5 or more
Daily Insider (5 days)	\$5,400	\$4,590
Best Of...Weekly	\$2,350	\$1,990
DMN Custom Newsletter	Call For Pricing	
Newsletter Text Ad	\$1,000	

## NATIVE ADVERTISING

### 3 articles

### 1 article

Partner Content by Advertiser	\$8,999	\$3,999
Partner Content by DMN	\$21,599	\$7,499

## CONTENT SYNDICATION (CPL)

**Cost per lead** based on client filters.  
Contact us for details

## DEDICATED EMAIL

Sponsored Promotion	Whitepaper Of The Day	Hot List Of The Day
\$5,965	\$3,595	\$2,545



### Contact Information:

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## WEBCAST

Custom	Partner	Editorial
\$24,875	\$19,875	\$14,875

## EBOOKS

Editorial	Exclusive Editorial	Custom
\$7,550	\$15,150	\$16,000

## PRINT

Full page
\$8,880

## DEDICATED SOCIAL MEDIA CAMPAIGN

	1 week	3 weeks	5 weeks
Client provides content	\$3,500	\$3,150/week	\$2,975/week
DMN provides content	\$5,000	\$4,500/week	\$4,280/week

## PODCASTS

Spotlight On	3 Spotlight on
\$3,950	\$10,450

## CUSTOM EVENTS

Roundtable	Panel	Amplification
\$19,500 <small>(standard package)</small>	\$33,000	Call for pricing

## ANNUAL EVENTS

Contact us for details

- DMN Awards, Marketing Hall of Femme, 40Under40 - see sale sheets for sponsorship opportunities